

GDPR: What?

- 82% know few or any details of GDPR
- More than three quarters of those outside EU are not or don't know if they are prepared for GDPR
- Less than 1 in 3 companies feel they are prepared for GDPR today (IDC survey for Dell, late 2016)

GDPR: What?

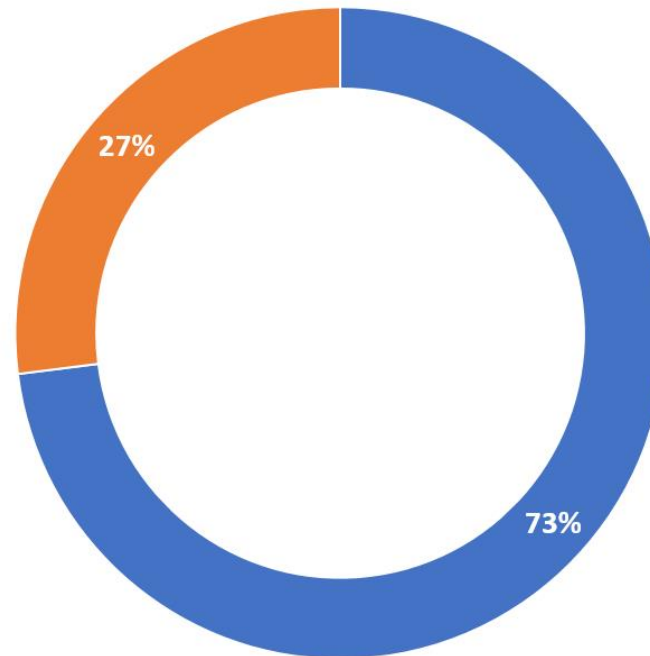
TechBeat survey of 172 Irish IT pros

(TechBeat, in association with Ward Solutions, March 2017)

- More than 1 in 10 (12%) don't know what GDPR is
- 15% have not started any preparations
- 19% haven't started implementation yet, but are making progress
- 15% already fully compliant

GDPR: What?

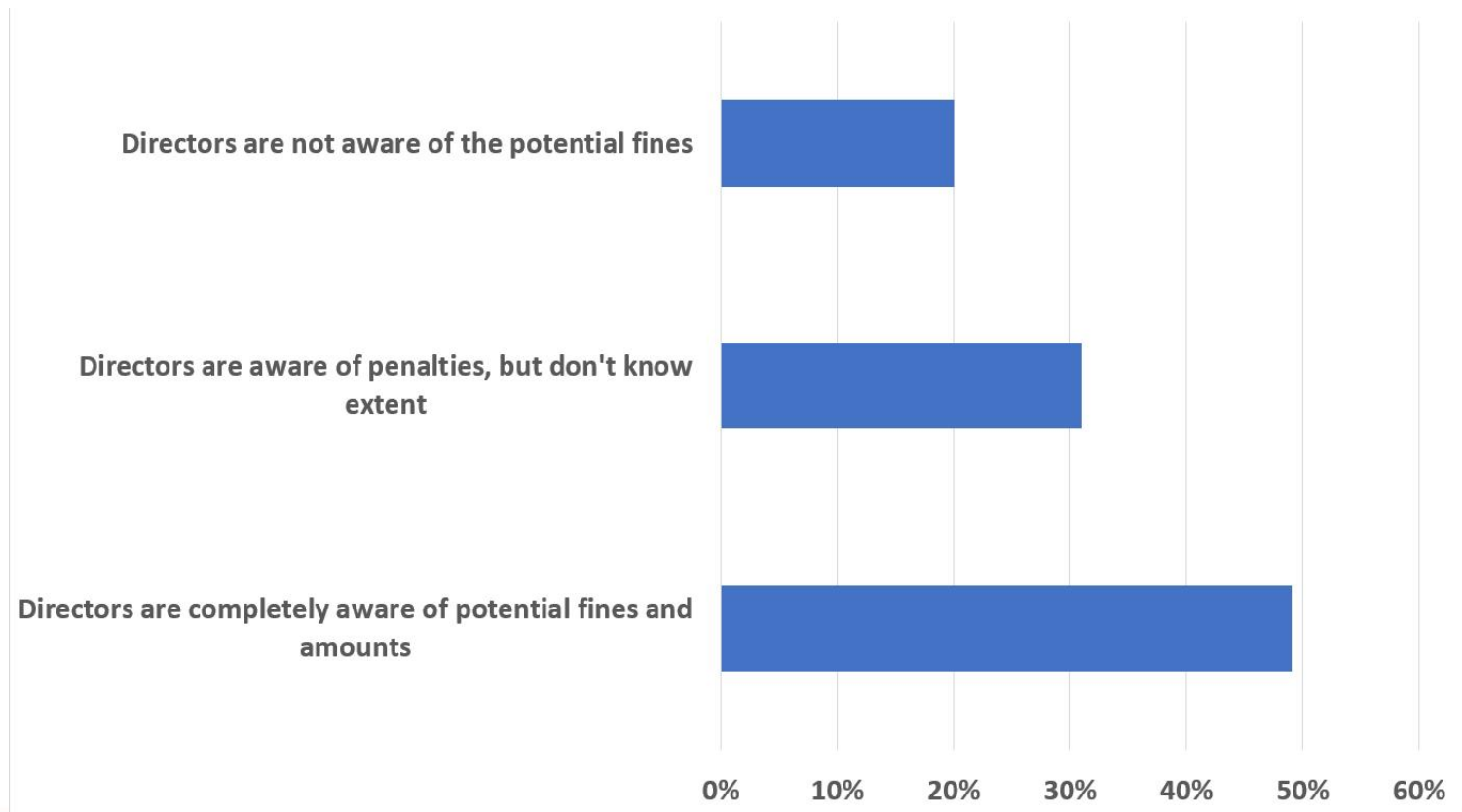
Does your organisation collect any personal data on Irish and/or European residents?



■ Yes ■ No

GDPR: What?

How aware are your directors of potential fines organisations can face under GDPR?



Thank you

paul.hearns@mediateam.ie | www.techcentral.ie |
www.techfire.ie